THE GROUP VIDEO CALL

MINGLE.

COMMUNITY-FIRST
COMMUNICATION
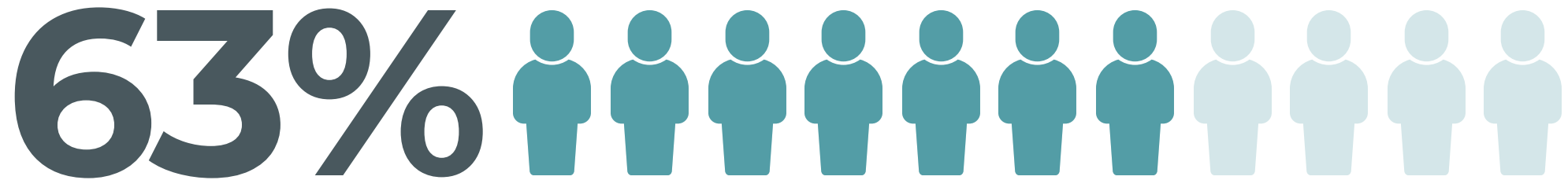
MINGLE.

THE GROUP VIDEO CALL

THE PROBLEM

63%

On an average group call of 11 people, 7 will be disengaged.

SOURCES OF DISENGAGEMENT

Why the way we do large calls is bad ...

1 INTERRUPTIONS

2 WAITING YOUR TURN

3 ALWAYS ADDRESSING EVERYONE AT ONCE

4 IT'S JUST UNNATURAL

DISENGAGEMENT

Today, the way remote gatherings are organized is bad. Everyone is crammed into one call and discussion is either stale or everyone is interrupting. In real life, we can have several discussions in the same room

THE PROBLEM

PSYCHOLOGY
Our brain is simply not designed for large video calls. It's hard to actively engage with more than 4 people at once.

SPLITTING UP
Think about a large dinner table. We naturally split up into groups of 2-4 to talk and socialize.

MEETINGS
Yet, sometimes, we need to have large meetings: welcoming guests or explaining the agenda require everyone to be there.

SOLUTIONS

The keys to fixing group video chat engagement
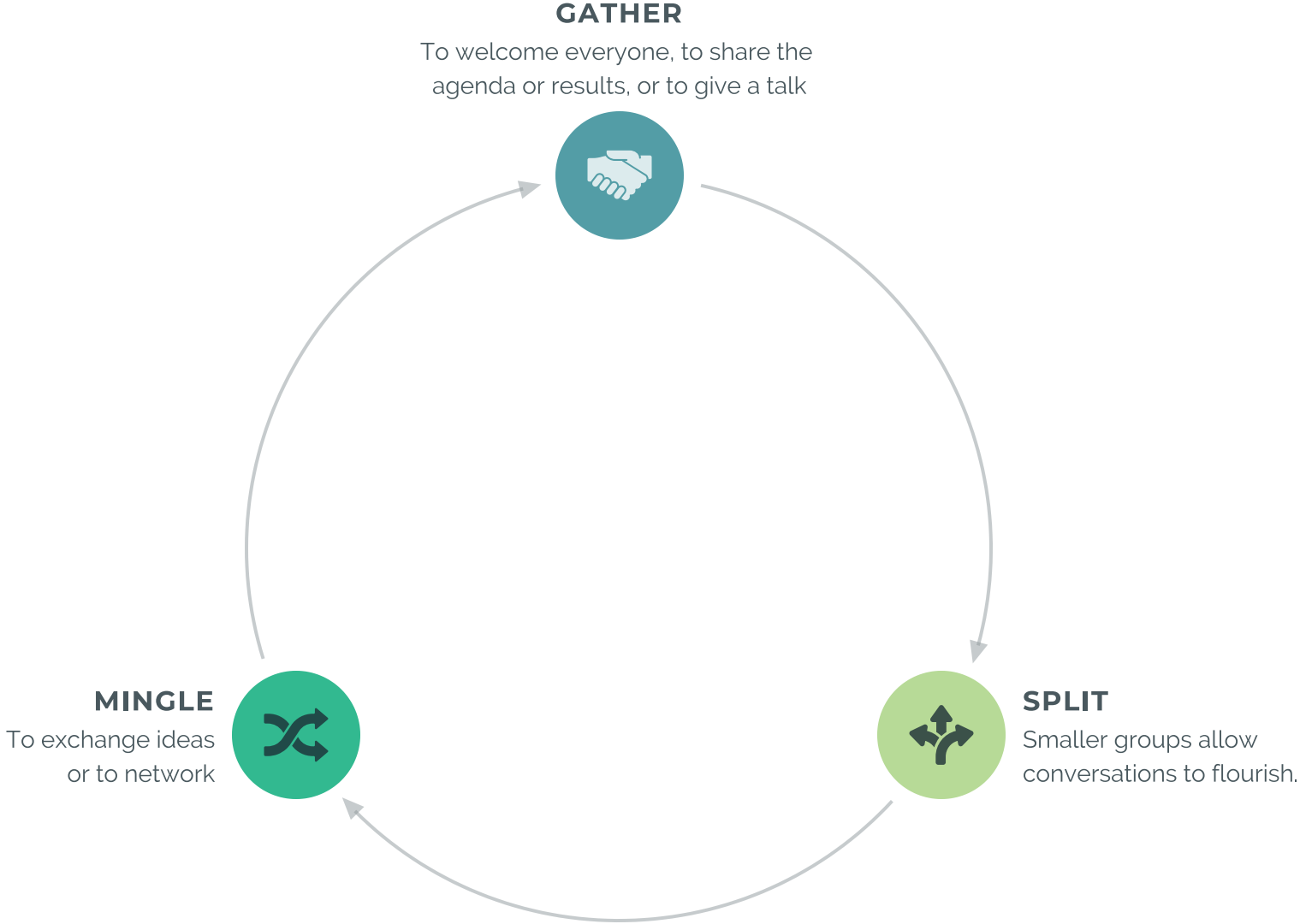
1 Sociology: understanding how groups form and split

2 Psychology: understanding what tires our brain

3 Technology: building meeting spaces

SOLUTION: MINGLE

GATHER
To welcome everyone, to share the
agenda or results, or to give a talk

SPLIT
Smaller groups allow
conversations to flourish.

MINGLE
To exchange ideas
or to network

MINGLE.

THE GROUP VIDEO CALL

● **EASY SWITCHING**

Group, regroup & mingle easily.

● **NO SETUP**

No plugins. Fully web-based.

● **INTUITIVE**

No gimmicks.

THE FOUNDERS

KONRAD URBAN

Konrad builds spaces where engagement is encouraged by design. This empowers communities to thrive.

OREST TARASIUK

Orest believes the geographical distances that remote teams face should not be seen as a hindrance but lead to empowerment.

OREST TARASIUK

Orest lives a people-first approach
to structuring organizations.

He has lead and advised companies on both offline and online culture for
years. Orest believes the geographical distances that remote teams face
should not be seen as a hindrance but lead to empowerment.

- **CO-FOUNDED CARA CARE**

  Helping sufferers from chronic digestive
  diseases.

- **CDTM & TUM ALUMNUS**

  IT, business and psychology

KONRAD URBAN

In his journey, Konrad has discovered key principles for bringing cohesion to communities.

Konrad nurtures young communities and fuels large ones. He found that encouraging the taking on of responsibilities brings cohesion to seemingly random groups of people, both online and offline.

- ## CO-FOUNDED OPEN BLUES

  An experimental volunteer-based DIY festival based on participatory action.

- ## ST ANDREWS ALUMNUS

  Philosophy and Economics

MINGLE REPO

https://github.com/knitworks/hackyeah2020

Let's build for communities

MINGLE.

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